

**Village of Pecatonica
Economic Development Committee
February 08, 2016**

Chairman Determan opened the meeting at 6:10 pm. Also present were Trustee Paula Hachmesiter, Margaret Larson, and Village President Dan Barber.

- 1. Additions and Corrections to the Agenda:** Agenda was amended, minutes were not available, will be ready next meeting. Amended agenda was approved. (Hachmeister/ Determan)

- 2. Banners**

- Looked at banner brackets and arms. Discussed when to put up banners and take them down- still need to know what hardware is needed. Discussed what banners to get. Trustee Hachmeister will check into what prices and have that to present for the upcoming board meeting. Trustee Hachmeister made a motion to vote to approve the two designs they would like to purchase. Ten banners in design #956, and two banners in design #987. Chairman Determan 2nd the motion. Motion carried. Motion passed. Motion was then made by Chairman Determan to amend the previous motion to include purchasing all necessary equipment for the banners. Seconded by Paula Hachmeister. Motion passed

- 3. Brochure:**

- Margaret Larson stated she emailed a file to everyone with a mock brochure. Requested for a small committee to work on it. Trustee Hachmeister stated she thought a picture of the river would be nice on the front. Dan Barber introduced Sally (not sure of last name) who may be willing to help with the design of the brochure. Margaret Larson reiterated this is just a template to start with. All agreed that the general format is good. Tovah Schonorr has agreed to help with the design and editing. No point to have a brochure if the Village website would not be brought up to date. Dan Barber stated we are switching over to Winnebago County IT. Should be a much better and faster service. Dan mentioned the new clerk's assistant Jennifer Carlson will be working with the new website to keep it up to date. Discussion about mailing out the brochure? More discussion continued incorporating the brochure with the website. Person who is doing the website will be responsible for contacting organizations and staying up to date with information. Contract was approved to start with Winnebago County IT February 16th 2016 so hopefully website will be updated soon.

- 4. Kiosk/Parking lot**

- We have not heard much from Com Ed. Finally got someone to give us an answer in April about the shelter being built. Going to have bids in February for the parking lot contingent on what Com Ed says. We gave ourselves a 90 day window to decide on bids. The cost of the shelter will run approximately \$50,000. Thinking that price is high- don't believe we will spend as much on the parking lot. There is account in the Village Dan Barber thinks we can pull \$20,000 from it. We need to have a NICE focal point in town. Dan talked with Glenn Wiegert to see about high school kids painting a mural on the shelter. Dan Barber would like to have a grand opening in October with ribbon cutting during the bicycle event.

Thinks it would 1.) Kick off an event that is already been trying to be started by the Rotary, 2.) Will kick start the bike path. Would be another good way to promote the Village. Need to talk to Rod Bennett and talk about cost. Dan said he told him he needed a breakdown. He would request that the board waive the bidding process as long as his bid is competitive. Would like to see a local contractor build the Kiosk. Need to ask Mark Herbig what the park board paid for their shelter. Shelter needs some type of lighting for safety. Solar lighting?

- Under Contributions, \$1736.00 (not sure on exact amount) was donated by Rod Bennett – was an account that was just sitting and was given toward the Kiosk.

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5. Budget: Reports were handed out by Chairman Determan, a projection of receipts for the year, between December and April, shows around little over \$40,000.00 along with opening balance of \$19,157.00 so roughly \$60,00.00 available. Expenditure for the past year is \$7183.00. What we have received for the parking lot, \$40,000 of income, expenses 6226.71 so far, roughly \$33,000 available for the project. Parking lot will be about \$40-45,000. (Just the parking lot, does not include the building). At the end of the fiscal year minus the amount for the parking lot, we will have about what we started with- \$20,000.00 (not including the price for the banners). Farmers Market, sign was \$76.00 license was 135.00, Cars on Main we donated \$250.00 patrol fees, Christmas Walk we donated \$200.00 for prizes.

6. Future Projects. Discussion about the cost for printing the brochures, requested to refer back to previous meetings minutes, should have an estimate. Trustee Hachmeister will start checking on prices for the banners @Displaysales.com

Meeting adjourned at 7:01 pm.

Respectfully submitted,

Jennifer Carlson
Administrative Assistant